



SILLPARK Innsbruck

Strong Brands, Central Location

SILLPARK is only a few minutes' walk from the city center of Innsbruck and boasts the largest underground parking garage in the city center. The shopping center's success is owed, among others, to continuous upgrading. When SILLPARK was built in 1990, a small hydroelectric power plant was also rebuilt at the same time. It is fed by the adjacent River Sill and generates nearly 4 GWh of electricity per year, covering almost half of the center's energy consumption. The shopping center has aimed for superlatives from the very start: At the time, SILLPARK was the largest construction project of the City of Innsbruck. Staying true to its claim to fame, the shopping center became the largest downtown shopping destination after its expansion in 2007. In 2015, 20 million euros were invested in the refurbishment of the ground floor, including a state-of-the-art INTERSPAR hypermarket, in Tyrol's Overland. In 2020, an additional 13 million euros were invested in the overhaul of the three-level underground parking garage. Innsbruck's most modern downtown parking garage now has a light and welcoming appearance and boasts state-of-the-art technology, including modern LED technology and 10 e-filling stations.

Thanks to its trendy shop mix, the center has become a meeting point for brand aficionados. Among others, SILLPARK is home to Austria's first Primark store, a 4,000-square-meter Peek&Cloppenburg store, as well as the latest and most popular brands, top gastronomy, and innovative start-up companies. The shopping center has placed a particular focus on its wide range of event and service offers for families. It hosts regular performances and shows for children and many other events. Corporate childcare facilities, a library, a chess lounge and many other facilities are all part of SILLPARK.



ADDRESS	Museumstraße 38, 6020 Innsbruck, Austria
LEASABLE AREA (GLA)	29.500 m ²
NUMBER OF JOBS	ca. 750
STORES	ca. 60
ANCHOR STORES	INTERSPAR, Primark, H&M, P&C, Palmers, DM, Deichmann, McDonalds, Fielmann
PROJECT HISTORY	Opening: October 1990, Opening of the Expansion: November 2007, Refurbishment of underground parking garage December 2020
PARKING SPACES	724 spaces in the 3-story underground parking garage, 400 bicycle parking spaces
OPENING HOURS	Mon – Fri: 9:00 AM – 7:00 PM, Sat: 9:00 AM – 6:00 PM, INTERSPAR* Mon – Fri: 7:30 AM – 7:00 PM, Sat: 8:30 AM – 6:00 PM *subject to change due to special opening hours
SPECIAL FACILITIES	Active kindergarten, 10 e-filling stations, cell phone charging station, mother/parent counseling, library, chess lounge, bicycle repair station

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